

Giorgetti in Piacenza to Inaugurate the New Plant

The Italian Minister for the Economy returns to the city in the Emilia region, visiting the company run by the Cerciello family, which is a world leader in the production of machines for sustainable food packaging



Economy Minister Giorgetti cutting the ribbon at the new Nordmeccanica plant

A new plant dedicated to environmentally sustainable production and financing from the “Ministry for Business and Made in Italy” (Mimit) to produce 100% recyclable food packaging: these are the new steps that Nordmeccanica, the Piacenza-based world leader in the production of machines for flexible packaging, has taken for its green development.

The new site was inaugurated on the 20th of March, with the event attended by the Minister for Economy and Finance Giancarlo Giorgetti, who was the head of the Ministry for Economic Development when Nordmeccanica was awarded 2.7 million Euros to develop a 100% recyclable food packaging film.

“We are proud to have the Economy Minister Giorgetti here for the inauguration of our new plant, because it shows the success of our development strategy, based on our capacity for enterprise and our constant focus on developing sustainable technologies, in the crucial packaging sector;” stated Antonio Cerciello, President of Nordmeccanica.

The new plant, which will occupy 2,500 square metres, is in addition to the total production floor area of 33,000 square metres split between the company's three existing premises in Piacenza's industrial area.

The new plant will produce systems for coupling of different materials – such as, for example, plastic films, paper, aluminium and metallised films – and metallising machines, which allow the production of packaging films comparable to aluminium-based packaging, but unlike it, completely recyclable.

As regards the research project co-financed by Mimit, Nordmeccanica will invest up to 5.8 million Euros over three years for the creation and introduction into industrial food packaging processes of a single-material plastic film which is completely recyclable, in partnership with the University of Parma's interdepartmental research centre for packaging (Cipack).

“Today, 80% of food packaging is composed of laminated films, that is films which combine materials with different chemical bases, which provide an effective barrier to oxygen, moisture and sunlight throughout the entire supply chain, but which are not 100% recyclable,” explains Alfredo Cerciello, Administrative Director of Nordmeccanica.

“We are aiming, however, to build a plant to produce single-material plastic films which are able to offer the same level of protection as a multi-laminated material, starting out from the same chemical structure, which is therefore recyclable.”

From Piacenza to Shanghai

Nordmeccanica is the world's number-one manufacturer of machines for flexible packaging, with market share of 75% in the flexible packaging market and 65% in the field of industrial applications. The company is based in Piacenza in Northern Italy, where it employs 300 people, with six plants (four in Italy; one in Shanghai, China; and one in New York, USA).

Turnover in 2022 was over 110 million Euros, 95% of which was generated abroad.



Antonio Cerciello, President of Nordmeccanica, with the Italian Minister for the Economy during the inauguration

Italian packaging companies among “Imprese vincenti” (winning companies)

Nordmeccanica has been selected by Intesa Sanpaolo as one of the companies which are good examples of Italian entrepreneurial and manufacturing excellence.

Nordmeccanica, the world's leading manufacturer of flexible packaging machines, was selected as one of the “Imprese Vincenti 2022” (winning companies), Intesa Sanpaolo bank's program dedicated to Italian business excellence.

In 2022, out of more than 4,000 participating companies, a total of 140 were selected from all economic sectors which stand out in terms of their investments and their recovery and transformation plans in accordance with the guidelines laid out in Italy's National Recovery and Resilience Plan PNRR.

They are companies which, despite their compact size, are strongly export focused, with turnover from abroad making up 70% of the total. “Flexible packaging, the sector which we operate and hold a leading role in, plays a crucial role in consumer safety and protection of the most important products, from foodstuffs to pharmaceuticals,” said Vincenzo Cerciello, Technical Director of Nordmeccanica. “For this reason, we are increasingly focusing on research and development into sustainable production methods and recyclable and compostable packaging materials. We know that plastic will not disappear, because traditional packaging allowed us to guarantee the safety and hygiene of the entire food chain during Covid, but we can improve the diversification of materials and reduce energy costs to manufacture packaging, in order to make its use ever-increasingly sustainable.”

The graphic features the Nordmeccanica Group logo at the top, with the tagline "THE SOURCE for coating, laminating, metallizing machinery" below it. The central part of the graphic shows several images of industrial buildings and factories. At the bottom, there are five international flags representing the company's global presence: Italy, China, USA, Argentina, and India. The website address www.nordmeccanica.com is displayed in the bottom left corner.