

PRESS RELEASE

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### **Wipak UK Machinery Installation is Largest of its Kind**

Wipak UK's (1) recently announced multi-million-pound strategic investment in state-of-the-art conversion equipment is set to be the largest of its kind in the UK, according to one of the machinery suppliers.

Italy-based Nordmeccanica Group (2), the biggest manufacturer of coating and laminating machinery for flexible packaging, industrial and pharmaceutical applications, will supply Wipak UK with a combi laminator that will significantly enhance its capabilities and sustainable packaging product offering thanks to the availability of different coating heads and to the high efficiency of its unique oven design, which is modular and customisable.

"The combi laminator will be the first of its kind in the UK and one of the largest installations in the country," said Vincenzo Cerciello, Vice-President at Nordmeccanica. "From a strategic point of view, the installation project is really important to us. With it, Wipak UK will produce pure innovation and expand its sustainable packaging range, which aligns with our own goal to supply environmentally friendly solutions for a better life. Like Wipak UK, we are looking to the future, developing and supplying machinery with low energy consumption, minimal or no emissions and unmatched performance."

"It is fantastic to see investment like this in the UK, particularly considering the state of the UK market following Brexit. It is a very big honour and we are proud to deliver this very important machine."

Richard Redfern, Director of Redfern Machinery – the UK and Ireland agent for Nordmeccanica, added: "This is not only a landmark installation for Nordmeccanica, but for Redfern as well. What is exciting is that Wipak has set the amazing target of becoming carbon neutral by 2025 and we believe that this machine can help achieve that in the UK, well ahead of everyone else."

Wipak UK announced its £5million strategic investment in November last year. In addition to the combi laminator, the investment will see an advanced slitter and laser machine installed at the



## GREEN IS THE NEW BLACK

Wipak UK factory in Welshpool, Powys.

“The combination of these two machines will give Wipak UK a truly unique offering,” explained Keith Gater, Technical Development Manager at Wipak UK. “Not only will we be able to create flexible packaging solutions with significantly less plastic, a lower carbon footprint and packs which are easier to recycle, but we will open up multiple laser technology techniques and can process a wider range of material types, including those that better meet clients’ sustainability agendas. This will help us provide REAL benefits for our customers, consumers and the environment.”

For more information about Wipak and its existing sustainable packaging portfolio, please visit [www.wipak.com/sustainablesolutions](http://www.wipak.com/sustainablesolutions). To discuss your sustainability needs moving forwards, please contact the Wipak UK Sales team on 01938 555255 or [info.uk@wipak.com](mailto:info.uk@wipak.com).

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### Notes to the Editor

1. Specialising in sophisticated, high barrier films for food products, Wipak UK Ltd. has established its position as a market leader through continued investment in manufacturing capability, new product development, design, and the creation of an unprecedented service culture.

The company is part of the Wipak Group, a leading global supplier of premium quality, sustainable and innovative flexible packaging solutions for food, medical devices and pharmaceutical products. In 2019, the business launched an ambitious strategy to be the world’s most sustainable flexible packaging supplier, committed to ZERO CO<sub>2</sub> by 2025.

2. Nordmeccanica is a world leader in the manufacture of coating, laminating and metallizing machinery. A total of more than 300 employees, five plants (three in Italy, one in China and one in the United States) and two direct operations, in India and Argentina. The company also operates through a network of representatives covering 87 countries worldwide.

Nordmeccanica Group, with more than 40 years of activities in coating, lamination and metallizing business, is a global leader boasting a market share of 75% in flexible packaging and 55% in the industrial application field thanks to the high innovation and sustainable process available in every single machine.