



Coating, laminating and metallizing machinery

**Piacenza, Italy: July 21<sup>st</sup>, 2022**

## **NEW NORDMECCANICA METALLIZER INSTALLED AT NISSHA**

The Vacuum Division of the Nordmeccanica Group has just successfully completed the installation and start-up for one of the newest models in the Company product Range. A **Powermet 25P** sold to **Nissha Metallizing Solutions** and for the plant located in Casalgrasso Italy. The metallizer will be used primarily for the metallization of paper confirming the constant growth in the industry in the consumption of this substrate. The final application for the metallized products of the new **Powermet 25P** will cover needs in an array of industries: labels, wrappings, and food packaging in particular. The order was awarded to the Nordmeccanica Group after a meticulous selection among alternative providers and the Italian Company was selected by **Nissha Metallizing Solutions** because of the cutting-edge technology and the impeccable score featured in timely deliveries through these past few years. *The CEO of Nissha Metallizing Solutions, MR. Giorgio Bosso declared: "We have an important plan for investments in our 5 plants. We are upgrading our machines and investing in innovation with new machines to be able to serve all our customers and markets with better quality and innovative solutions. We are installing two new metallizer, one in USA and one in our plant in Italy, all with latest technologies. The Italian one, designed by Nordmeccanica Group, which allows to increase our service to the market, has just been started-up and is currently successfully in production. A key factor has been the very short timeline for the project. Nowadays timing to access new technologies is facing delays which are not following the customers market requirements. Nissha Metallizing Solutions is recognized as globally key player for metalized paper also for sustainable barrier solutions. Nordmeccanica Group has accomplished the project in time with hard commitment and work from the team." The Site Mgr. Mr. Agostino Rossetto reported: "we are really pleased by the service provided so far by Nordmeccanica Group for the installation of the new metallizer".*

Antonio Cerciello President of the Nordmeccanica Group expressed his personal gratitude for being selected. He explained: "One of the most important aspects me and my Company are particularly proud of is to have been able to create a format that, during the hard days we are all going through, allowed to serve our customers with innovative products delivered with impeccable punctuality. Almost an impossible challenge for most companies out there in consideration of the shortage of materials and the worldwide problems with freights".



**The Nordmeccanica metallizer sold to Nissha Group.**

**ABOUT Nissha:** Nissha Metallizing Solutions operates out of 5 plants globally and is one of the largest players in the Metallization industry with innovation and sustainability as the Company guidelines. Nissha Metallizing Solutions products are recognized for superiorities in cosmetics appearance, functionality, and printing friendliness.

**Nordmeccanica Group** is the largest provider to the industry of Coating, Laminating, Metallizing Machinery. Operates out of 7 plants and serves the industry with state-of-the-art products informed to the most advanced technologies. The Italian Company has led the industry during the past 40 years developing solutions and technologies that had a remarkable impact on the global conversion industry. Quality, Innovation, Sustainability and Service have informed the company strategies since its incorporation and continue to support the Group leadership.

Strada dell'Orsina 16/A  
29122, Piacenza, Italy  
P: +39 0523 596411  
F: +39 0523 612051  
[nordmeccanica@nordmeccanica.com](mailto:nordmeccanica@nordmeccanica.com)  
[www.nordmeccanica.com](http://www.nordmeccanica.com)