

# Two Hundred Investors at Unicredit Konnichiwa Nordmeccanica

Dialogue between investors and the top management of listed companies has never been so important as in this listless phase of the markets, with uncertainty about economic growth prospects. There are therefore great expectations for the 2023 edition of the Italian Investment Conference, being held for the twelfth consecutive year by Unicredit in partnership with Keplér Cheuvreux between tomorrow, the 23rd May and Thursday the 25th, at Unicredit's offices in Piazza Gae Aulenti, Milan. This year, Unicredit's spring conference, which puts Italian companies in direct contact with primarily international investors, will return to physical attendance. Around 90 top Italian companies, representing 70 per cent of corporate market capitalisation on the Borsa di Milano stock exchange, will be able to share notes at the highest level with the international financial community in over 1,500 meetings, both one-to-one and with groups of investors, during the three-day event held at Unicredit Tower. The investors participating will indeed number over 200, including specialists in debt and equity, the majority of them foreign, proof of the focus placed by large funds on the prospects of the best representatives of Italy's real economy.

## **Ciao Fujifilm**

Fujifilm has chosen Italian company Nordmeccanica, based in the northern city of Piacenza and one of the world's leading manufacturers of machines for flexible packaging, to create the first printing machine which will produce plastic film for 100% recyclable food packaging. This partnership has allowed Fujifilm to create a new digital inkjet printing machine for environmentally friendly two-layer polypropylene food packaging; in order to ensure the recyclability of the packaging, the lamination of the films will be performed without the use of solvents, thanks to the machines manufactured by Nordmeccanica. "The flexible packaging market is constantly on the lookout for solutions able to improve the environmental aspects, while continuing to meet the needs of customers and end users for high-quality,

functional and creative packaging solutions,” explained Vincenzo Cerciello, Vice President and Technical Director of Nordmeccanica. The environmental benefits of Fujifilm's new water-based digital printing machine, combined with Henkel's solvent-free adhesives and Nordmeccanica's solventless lamination technology, complete a closed-circle supply which offers genuinely environmentally friendly and sustainable production.” Nordmeccanica, which current President Antonio Cerciello purchased from the Gasparini family in 1998, has exports totalling 95% of its turnover (105 million Euros), employing 300 people across its five premises, located in Piacenza (three), Shanghai and New York, with two direct operating branches, in India and Argentina, as well as a network of representatives covering 87 countries all around the world.

## **A Very British Gala**

Britain is invading French territory, with a gala evening scheduled for next Thursday, 25 May, at the Fonderia Napoleonica Eugenia on Via Thaon di Revel 21 in Milan, where the British Chamber of Commerce will be holding its annual gala evening.

Of the companies present, Bat Italia, BSI, CBRE GWS and Marsh will be receiving awards.

Guest of honour will be The Rt Hon Edward Llewellyn OBE, British ambassador to Italy and San Marino.

## **Intesa Sanpaolo Bank**

Expansion in three new areas. Massimo Proverbio is launching Intesa Sanpaolo bank's new management area dedicated to innovation and information technology, creating three areas of co-ordination (Group technology, headed up by Enrico Bagnasco; Digital business partner, assigned to Vanna Alfieri, and Transformation, in the hands of Paola Papanicolaou). The functions relating to Artificial Intelligence and strengthening the bank's IT resources, to be headed up by Marco Ditta, will also be expanded, along with the Cybersecurity department, which will remain assigned to Fabio Ugoste. “We are already working in an agile manner,” said Proverbio, “to rethink the our customer and core banking digital platforms, and to introduce more responsible and informed use of data and AI.”