

Nordmeccanica Will be Increasingly Green with 100 Per Cent Recyclable



Materials

The mayor with the city council and the president of the Confapi SME association visited the leader in flexible packaging

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Visits by the members of Piacenza's city council, invited by the Confapi Industria Piacenza organisation for SMEs to visit Nordmeccanica, a leader in the flexible packaging sector. Company president Antonio Cerciello, along with its managers,

welcomed mayor Katia Tarasconi, deputy mayor Marco Perini and council members Nicoletta Corvi, Mario Dadati, Adriana Fantini, Serena Gropelli, Matteo Bongiorni, Simone Fornasari and Francesco Brianzi, demonstrating the company's production lines operational in its plants in the city. Also in attendance, the president of Confapi Industria Piacenza (small and medium-sized business association) Giacomo Ponginibbi, and deputy director Marika Lusardi.

“I am grateful to president Ponginibbi for the honour of the visit by the city council with mayor Tarasconi,” Cerciello said. “It is fundamentally important for us to receive the attention of city business associations and the administration of our city in order to continue our continuous growth and innovation projects in synergistic partnership, as they also include benefits to the community.”

Alongside sons Vincenzo and Alfredo, who are technical and administrative directors of the company, Cerciello has realised his goal of achieving major international results: over the years the company has expanded, taking over Tuscan company Galileo and thus adding vacuum metallisers to its product range in addition to its machinery for laminating films for packaging. All-Italian excellence from the city of Piacenza, then, which boasts five production plants but has a worldwide presence, with 300 employees, a plant in China, one in the USA, and two direct operating branches, in India and Argentina. Nordmeccanica also operates through a network of representatives which covers 87 countries all over the world.

“It is a privilege to be able to see the heart of production of an example of manufacturing excellence like Nordmeccanica,” said mayor Tarasconi. “A market-leading company in five continents, which over the years has always and continues to put product quality and a focus on its customers all over the world at the forefront, yet at the same time retains profound links with Piacenza, its manufacturing fabric, its artisans and professionals.”

“I would like to extend my sincere thanks for the hospitality and availability of the Cerciello family on the occasion of our visit. It is a reason for pride for us to begin the cycle of meetings in associate firms by presenting a company as impressive as Nordmeccanica, which honours and provides publicity for Piacenza, our city, all over the world,” Ponginibbi pointed out. “Another very important aspect is the satellite business generated by a company like Nordmeccanica which has been active in the area for some decades now, reaching 400 directly and indirectly employed workers. I must also highlight Nordmeccanica generosity to local sports teams and

charities. As we are coming up on International Women's Day, the recent calendar comes to mind, created with the laudable goal of supporting the Piacenza association La città delle donne which fights violence against women.”

“Nordmeccanica is focused on the future and technological innovation, and aims to offer its contribution to a greener world,” the president continues. “The company has indeed decided to focus on sustainable packaging through the use of new 100% recyclable single-material plastics, as well as paper. The future trend for the packaging market is to develop ever-more environmentally sustainable technologies from an environmental perspective, and we are focusing on the use of single-material plastic, which still remains the most economical as well as the most sustainable material, as well as paper, both offering 100% compostability.”

The company has also recently obtained funding from the Italian Ministry of Economic Development of 2.7 million Euros for the development of a film for 100% recyclable food packaging in partnership with the University of Parma: “this year our company will be using 50% of its R&D investments to create new machines for food packaging based on paper and totally recyclable single-material plastics,” explains Technical Director Cerciello. This new range, which currently represents 30% of the company's turnover, will offer the same preservation performance for food products as packaging currently in use. Our investments in R&D into ever-more environmentally friendly packaging materials demonstrate our focus on the environment and our drive to seek out innovation and technological excellence to expand ever-more towards new international markets.”