

Industrial Companies

Flexible Packaging: Coim Group-Nordmeccanica Agreement for the Development of Environmentally Friendly Materials and Technologies

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Construction sites are starting now in the city's industrial area, where Nordmeccanica is already active in three factories; the plant has already been authorised by the City of Piacenza, and the goal is to start the machinery at the beginning of 2022.

Coim Group and Nordmeccanica have signed a partnership agreement for the development of innovative solutions for the flexible packaging market. This strategic partnership aims to provide concrete responses to the flexible packaging industry's need for sustainability, with a particular focus on environmentally friendly materials and technologies. Coim Group, a leading manufacturer of specialty chemicals and polymers, and Nordmeccanica, a leading manufacturer of machines for coating and lamination of plastic and paper films, share a common vision: developing advanced technologies which combine high levels of technical performance with reduced environmental impact. Through this synergy, the two



companies aim to promote the use of sustainable materials, improve the efficiency of the production processes, and contribute to reductions in carbon dioxide emissions along the entire packaging value chain.

The Progetto Carta Project: a Turning Point in the Sustainability of Packaging

One of the most significant results of this partnership has been Progetto Carta (Paper Project), an initiative dedicated to the creation of paper-based flexible packaging. Progetto Carta represents a concrete solution to meet the needs of the market to find new solutions, at the same time offering high performance in terms of strength, preservation and protection of the packaged products. Paper, as a renewable and easily recyclable resource, is considered a promising alternative for the future of sustainable packaging. Progetto Carta stands out for its use of advanced technologies, developed in partnership by Coim Group and Nordmeccanica, allowing the functional properties of the packaging (such as the moisture/gas barrier) to be maintained, while at the same time guaranteeing its recyclability.

Presentation at the K Show 2025

The Progetto Carta project, along with other innovative solutions to come from the partnership, will be officially unveiled at the 2025 K Show, one of the most important worldwide events for the plastic and rubber industry.

This international stage will be the occasion for Coim Group and Nordmeccanica to show off the progress they have made and the sustainable solutions developed to meet the sector's new challenges.

The K Show will also offer a platform for discussion of global trends in the sustainable packaging field, with a particular focus on the technologies which can facilitate the transition to a circular economy. The presentation of Progetto Carta will represent a key moment for highlighting the potential of this innovation and its applications in the different market segments.

A Commitment to the Circular Economy

This partnership is not limited just to the development of new materials, but also embraces a wider vision of sustainability. Coim Group and Nordmeccanica have declared their commitment to promoting the circular economy through efficient use of resources, reducing waste and promoting recycling. A tangible example of this commitment is Progetto Carta, which fits perfectly into a production and consumption model which aims to reduce the overall environmental impact.

“The partnership between Coim Group and Nordmeccanica marks an important step towards a more sustainable future for the flexible packaging sector. Through the development of innovative solutions, these two companies are showing how it is possible to combine technical performance and respect for the environment. Expectations for the 2025 K Show are already high, and the industry is waiting with interest to see how this partnership can mould the future of sustainable flexible packaging. With an approach which combines research and development with a long-term vision, Coim Group and Nordmeccanica are positioning themselves as key players in a necessary transformation towards an ever greener and more innovative packaging industry,” says Luca Gianzini, marketing and M&A Manager of Coim Group.

“Nordmeccanica has always been committed to taking on the challenges put forward by the market. We have always energetically set ourselves the goal of combining sustainability with technological development to support the Converting sector. The partnership between Nordmeccanica and Coim is an important driver in demonstrating the vitality of family-owned Italian companies, which have made Italian industry famous for their far-sightedness and daring. In their shared

development vision, the two companies bring to the field the desire to find the solutions which will allow for decisive development, harmonising environmental sensitivities to give future generations a better world without foregoing competitiveness,” says Vincenzo Cerciello, Vice President of Nordmeccanica.