

## Service | Packaging

# Nordmeccanica Builds Its Fourth Factory in Piacenza

It is their fourth factory in Piacenza's industrial area - a 3 million euro greenfield project, that will lead to 30 new hires in two years. Nordmeccanica - the world's leading manufacturer of flexible packaging machines - opens the After-Covid season with an investment that will increase its employees and production by 10%. Construction sites are starting now in the city's industrial area, where Nordmeccanica is already active in three factories; the factory has already been authorized by the Municipality of Piacenza, and the goal is to turn on the machines at the beginning of 2022.



## **World's market leader**

The new site will spread over 3K square meters, which will complement the 33K indoor square meters where the Group - guided by the Cerciello Family - manufactures patented flexible packaging technologies - a niche sector in which it is the world's market leader (with a 70% share) - and coupling machines in particular, specialized in combining different materials, such as plastic film, paper, and aluminium, destined for the food & pharma sectors, and the latest "metallising" machines that produce recyclable packaging - the green innovation that cuts costs and the environmental impact in half, compared to aluminium packaging.

## **Positive margins, despite Covid**

95% of the 100 million euro of turnover registered last year (just a few points down, despite the lock-down, and with positive margins) was exported; apart from the Piacenza factories, Nordmeccanica has production branches in China (Shanghai) and in the United States (New York). «Covid brought along significant issues - logistics-related in particular. However, this has not prevented us from pursuing our growth, also thanks to our investments in technology 4.0, which helped us support our customers worldwide remotely, when travelling was impossible, and transitioning toward sustainable processes and products», explains Antonio Cerciello, Nordmeccanica President, just nominated Knight of the Republic. The new factory is the actualization of the Company's ambitious growth objectives, which in 2021 foresee the return to the 110 million euro of turnover - as before the pandemic - with a recruitment plan of 30 technicians and engineers, who will complement the current 300 employees - one third of which abroad - from next year.